

Cookie Policy

Effective date: July 23rd, 2026

Last updated: July 23rd, 2026

This Cookie Policy explains how Focure Inc. (“**Focure**,” “we,” “our,” or “us”) uses cookies and similar technologies on **autofocals.ai** (the “Site”). It supplements our *Privacy Policy*, which describes how we collect and use personal information generally.

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. They allow the site to recognize your device, remember your preferences, and understand how you use the site. We also use similar technologies such as pixels and local storage; we refer to all of these as “cookies” in this Policy.

2. Categories of cookies we use

- **Strictly necessary** — required for the Site to function (e.g., security, load balancing, remembering your cookie preferences). These cannot be disabled.
- **Analytics** — help us understand how visitors use the Site so we can improve it (e.g., Google Analytics 4).
- **Marketing / CRM** — set by HubSpot to attribute visits, recognize returning visitors, and link form submissions to a browsing session.

Focure does not use third-party advertising cookies for retargeting at this time. If this changes, we will update this Policy and request consent before any new cookies are set.

3. Cookies we use

The table below lists the cookies set on the Site. Cookie names, providers, and durations are based on the vendors’ published documentation as of **[LAST UPDATED]** and may change. Verify in your browser’s developer tools before publication.

Cookie name	Set by	Purpose	Category	Duration
__hstc	HubSpot	Tracks visitors across sessions (timestamps of first visit, previous visit, current session).	Analytics	Up to 13 months
hubspotutk	HubSpot	Identifies a unique visitor and is passed to HubSpot on form submission.	Analytics / CRM	Up to 13 months
__hssc	HubSpot	Counts sessions; updates each pageview.	Analytics	30 minutes
__hssrc	HubSpot	Indicates whether the visitor has restarted their browser.	Strictly necessary	Session

Cookie name	Set by	Purpose	Category	Duration
_ga	Google Analytics 4	Distinguishes unique users.	Analytics	Up to 2 years (configurable)
ga<container-id>	Google Analytics 4	Persists session state for GA4.	Analytics	Up to 2 years (configurable)

4. Your choices

- **Cookie banner.** On your first visit (and any time you change region or clear cookies), our banner lets you accept all, reject all non-essential, or manage preferences by category.
- **Preferences link.** You can change your choices at any time via the “Cookie preferences” link in the Site footer.
- **Browser controls.** Most browsers let you block or delete cookies. Note that blocking strictly necessary cookies may break parts of the Site.
- **Google Analytics opt-out.** Install the Google Analytics opt-out browser add-on at tools.google.com/dlpage/gaoptout.
- **Do Not Track.** Our Site does not currently respond to Do Not Track signals, but we do honor Global Privacy Control (GPC) signals where required by California law.

5. Changes to this Policy

We may update this Cookie Policy from time to time. When we do, we will update the “Last updated” date above. If we add new categories of cookies that require consent, we will re-prompt you through the cookie banner.

6. Contact

Questions about cookies on the Site? Contact us at info@fuller.vision.